# Education

**Bachelor of Science in Marketing December 2014** W. P. Carey School of Business, Arizona State University, Tempe, Arizona **GPA: 3.07**

# Professional Experience

**Marketing Intern**, Apex, Astana, Kazakhstan **June - July 2014**

* Participated in development of the long-term strategy for the company
* Performed marketing analysis and worked with potential customers
* Learned electronic document management system
* Contributed in customers company brand and image evaluation, by developing SWOT analysis

## **Cashier**, Home Supply, Kostanay, Kazakhstan **June - August 2009**

* Provided customers with information about products
* Processed cash and credit card transactions
* Solved problems with complaint customers by offering best solutions

# Leadership Experience

* Vice President of Kazakh student organization at ASU **Spring 2012-Fall 2014**
* Organized campaign to donate food and cloths to help non-profit organization **Fall 2012**

Marketing Projects

## **Applied Marketing Management and Leadership**, Krispy Kreme Project, Arizona State University **Fall 2013**

* Improved ability to make decisions under conditions of uncertainty, with incomplete or conflicting information
* Strengthened ability to apply “critical thinking” to marketing situations
* Learned marketing mix variables (product, price, promotion, place/physical distribution) and their business application
* Enhanced analytical, communication, and presentation skills

# Relevant Coursework:

## **Business Writing:** Learned formatting business letters; write bad news and persuasive messages; collaborated in team to present major project; developed strategies of communication by learning business ethic and culture; apply appropriate tone and style for various business situations

## **Accounting:** Understand how to prepare, interpret and analyze financial statements; possess enhanced analytical, critical thinking and communication skills necessary for success in business or any other fields; developed ability to multitask and focused on small details

## **Computer Information Systems:** Identified different types of software and their uses; used word processing, spreadsheet, database, and presentation software

# Activities:

* Member of the Red Cross Organization **Spring 2014 - Fall 2014**
* Volunteer for the St. Vincent DePaul, non-profit organization **Fall 2012**
* Extended stays in England, Turkey, Russia and several other European countries **June 2009 - August 2011**
* Attended language schools in London, New York, and Oxford **June 2009 - August 2011**

# Skills

**Language:** Proficient in spoken and written Kazakh, Turkish, and Russian

**Computer:** Excel, Word, Power Point and Outlook